

Invitation to Sponsors!

29th Annual

Garden Show and Sale

Saturday, April 18, 2020

Blackham Coliseum

Lafayette, LA

If your business or community group enjoys Acadiana gardening, ***Festival des Fleurs de Louisiane*** is a can't-miss opportunity.

We heartily invite your sponsorship for this **29th** edition of the springtime festival, a one day event at Blackham Coliseum, April 18, 2020 showcasing local gardening organizations and gardening-focused businesses. This popular show has grown consistently over the past two decades, and continues to attract a growing audience of gardeners whose members range from beginners to Master enthusiasts. Our paid adult attendance averages 1500, but the actual total with children and volunteers reaches 1800.

The festival supports UL-Lafayette's Ira Nelson Horticulture Center (INHC). The INHC's long history as an educational resource for the community and region is well-documented. It provides both educational and community services while growing our region's rich horticultural traditions. Funding derived from past sponsorships have gone to replace greenhouse benches, exhaust fans and heaters, as well as restoring damaged glass. Future plans include interior flooring replacement, painting, breezeway repairs and needed expansions.

So join us as a 2020 sponsor! Choose one of the four sponsorship levels that fits your entity, and get on board. We will contact you soon to discuss sponsorship opportunities. In the meantime, please contact Billy Welsh at (welsh@louisiana.edu) or phone 337-482-5339 for more information.